FSA National Council individual elections 2026
Candidate Statements

- 3 seats available - two for a 3-year term and one for a 1-year term
- Only full voting members when the call for nominations went out (Friday 17th April) are eligible to vote
- The two candidates receiving the most votes will both serve for a 3-year term and the candidate with third highest votes for a 1-year term.
- Candidates are listed in a random order

James Laley

I'm standing for election as an Individual Representative on the FSA National Council, bringing years of experience in the football fan movement locally and nationally.

I serve on the Sheffield United Fan Advisory Board, ensuring supporter voices are represented in discussions with the club and helping drive positive change for fans. Key projects I have been involved in include the development of the Fan Zone and the implementation of safe standing.

As Chair of Rainbow Blades, I have led work to improve inclusion in football, helping LGBTQ+ supporters feel safer and more represented at Bramall Lane and beyond. This has been recognised nationally through FSA Fans for Diversity and Football v Homophobia awards.

I have also led the establishment and development of the FSA LGBTQ+ Hub, supporting groups across the country and building peer-to-peer connections between fans, clubs, leagues, and the FSA. This has included writing key Hub documentation, organising three Hub meetings bringing together more than 20 LGBTQ+ supporters' groups, and supporting new and emerging groups. The Hub now has growing momentum, including a motion at the AGM and a dedicated workshop for the wider FSA membership.

Alongside this, I work across the fan movement on campaigns, policy, and national collaboration on issues affecting fans across the game.

Kat Law

I'm standing for re-election to the FSA National Council, after completing a three-year term as an individual member.
During that time, I've focused on issues affecting match-going supporters at home and in Europe. I represent the FSA on the Board of Football Supporters Europe, engage with UEFA via its Fan Advisory Forum, and co-chair the FSA UEFA Working Group to improve the experience of fans in European competition.

Domestically, I lead the FSA's Structured Dialogue with the FA, raising supporter issues across the pyramid – men's, women's, professional and national games. I also chair the Broadcast Working Group, pressing for scheduling decisions that reflect travel, cost and supporter welfare.

I've helped deliver tangible outcomes. A founder member of the FSA's Stop Exploiting Loyalty campaign, I've been involved in ticket-pricing discussions across the FA Cup and UEFA competitions, helping secure positive changes. In Europe, I have pushed for better conditions for travelling fans, including progress on prohibited items, access and away facilities.

Change is not always as fast as we would like, but I remain committed to representing supporters' interests, challenging where necessary, and working constructively for outcomes grounded in lived experience. As more of the game moves away from supporters, we must speak clearly when we have the chance. It is a privilege to represent fans in this way, and I take it seriously.

After 13 years in the supporters' movement, including a decade with the Tottenham Hotspur Supporters' Trust, I bring experience, independence, and determination. As a marketing professional, I value clear communication, transparency, and accountability, and bring those principles to this role.
There is so much more to do. I'd love to keep working with FSA members, speaking up for fans across the pyramid, and pushing for improvements. I'd greatly value your support to continue this work.

Lee Pearce

Born within the sound of Bow Bells, I first went to the Boleyn Ground in 1980, watching us score a late penalty to put us into the FA Cup semi-final. Surely it was always going to be like this.

A career in the Army enabled me to regularly watch local teams near where I was posted, including Blau-Weiß 90 (Berlin), Fortuna Düsseldorf & Borussia Mönchengladbach.

My journey into the Football Supporters' Movement was driven by my attempt to relocate my seat, which proved difficult through the club's current process. There had to be a better way. I then got involved with Hammers United.

Since then, I have reviewed the club's fan-facing processes and now lobby the club to make fan-friendly decisions rather than hide behind T&Cs.

Another aim is to drive cross-club solidarity, which I believe can be achieved through sharing experiences and information. I believe this is as important as ever, as clubs meet regularly and collude to push back at the Football Supporters Movement.

I have participated in various Football Supporters' Association working groups on specific football-related issues, including ticketing & broadcasting.

Football is more than just a game, bringing communities together, fuelling passion, and uniting fans under a shared love for the sport. While the Premier League is the beating heart of global football, its success hinges not just on the players but on the dedication of its fans and clubs in the football pyramid. That's why I am standing for election: to put football fans at the centre of every decision shaping the future of our game. Fans deserve a seat at the table.

I am committed to ensuring supporters have a voice with their club, from ticketing to safeguarding club identities. The modern game is evolving, but tradition and supporter culture must never be sidelined.

Angela Bullock

Over the last couple of years, my time with the Arsenal Women Supporters Club has shown me just how incredible the women's football community is. Even though we all wear different scarves on match days, it's clear that our values are the same. We're all working toward a better game, and that shared passion is exactly why I want to step up as a National Representative for the FSA.

By day, I work in Education and Governance. While "governance" might sound formal, it essentially means I'm the person who keeps the wheels turning behind the scenes. I'm used to balancing heavy workloads and tight deadlines with a level head, and I pride myself on being methodical, organized, and—most importantly—reliable. I'm a firm believer that the best work happens when you're disciplined and thorough, but also flexible enough to handle whatever the season throws at you.

I'm particularly driven by a goal we all share, making football inclusive. I want to help shape a landscape where every fan, whether they've been following the game for decades or are heading to their first match, feels they have a seat at the table.

I'm self-motivated, loyal, and ready to put in the work. I'd love to bring my professional experience and my genuine love for the game to the National Council to help support the values and keep pushing us forward.

Ally Simcock

I have previously served on the National Council of both the FSF and FSA, as well as on the boards of the FSA and Supporters Direct. I am keen to re-engage and contribute to the next phase of our work, particularly in driving fair pricing and ensuring football remains accessible to all supporters.

During my tenure, I represented supporters on the Premier League, EFL and National League Fixtures Working Party. I have also been selected to participate in structured dialogue meetings with the EFL and FA, alongside wider stakeholder forums, where I have consistently advocated for the collective voice of fans. In addition, I have been a regular member of the England Fans' Embassy team, supporting supporters at international tournaments.

At club level, I chaired the Port Vale FC Supporters' Club for five years and volunteered as the club's Supporter Liaison Officer. I have contributed to the FSA's Women in Football campaign and have experience sitting on panels addressing grievances and disciplinary matters.

Professionally, I bring extensive experience in education and stakeholder engagement. As a qualified lecturer, I work with young people facing barriers to education, and I have significant experience managing large-scale contracts and complex relationships. I am known for my calm, empathetic approach and my ability to operate effectively in diverse and high-pressure environments.

I am a committed and passionate supporter who is prepared to stand up, contribute, and represent fans with integrity, professionalism and energy.

Sarah Stelling

I am Sarah Stelling and I'm currently a member of York city trust.

I have previously been a member of the FSA National Council and National Game network, a time I have really enjoyed.

I have been a football fan since the age of 7 so for many years! I am committed to representing all fans, with a keen interest in fan behaviour, disability awareness diversity & equality.

I am standing for the League 2 council member as I recognise that Football Clubs at all levels in our country, but especially at lower league level, are in desperate need of fans who share their feelings and passion about wanting your team and ones in the same position to succeed, connect and build within the existing fan base but also out into the wider community.

Football Clubs, at all levels, have the ability to unite Communities, bringing together people from all walks of life with one shared passion. For many, a Football Club is a significant part of their identity. For many, the friendships built within the confines of their Football Club are a vital part of their social life.

For me it is something I can't put into words. I love my club and football in general and would be proud to serve as a council member for League 2.

Kelly Kaye

I am standing for the FSA Board to ensure that the diverse voices of modern football fans are not just heard, but are central to the governance of our game. As a Leyton Orient supporter for 40 years and a long-term season ticket holder, I understand the deep-rooted loyalty that defines our community, as well as the challenges faced by clubs and fans across the pyramid.

My commitment to football advocacy is proven through my leadership within the fan base. I was a committee member and Social Media Lead for the RainbOs (Orient's LGBTQ+ supporters group), and worked to make our stadium a welcoming space for all. Currently, as Co-Chair of HerO's (our female supporters' group), I champion the safety and visibility of women in football. Furthermore, my role as a Trustee at the Leyton Orient Trust allows me to see first-hand the vital role football plays in community cohesion and social impact.

Beyond the stands, I bring significant professional expertise to the Board. With a career as a Charity Director, Campaigner, and Governance Lead, I possess the skills necessary to hold stakeholders to account. I understand regulatory frameworks, and how to run effective national campaigns that shift public and political opinion.

I am a firm believer that football belongs to the fans. I offer you a blend of 40 years of lived experience and professional leadership to ensure the FSA remains a powerful, inclusive, and professional voice for every supporter.

Victoria Connolly

I am standing for election to the FSA National Council as an individual representative because I believe supporters' voices must be central to how the game is governed, regulated and sustained for future generations.

I am a lifelong, third generation Fulham fan and currently serve on the board of the Fulham Lillies, where I have been directly involved in representing fans' interests, strengthening supporter engagement and promoting inclusive, well-run supporter structures. This experience has given me a clear understanding of the realities faced by supporters' groups and the importance of strong, independent representation at national level.

Alongside this, my professional career in financial regulation gives me a detailed understanding of governance, accountability, risk management and regulatory oversight. Football increasingly operates within complex financial and regulatory frameworks, and I believe there is a strong read-across between my professional expertise and the challenges facing the game—from ownership and sustainability to transparency and decision-making. I am well placed to scrutinise proposals, ask difficult questions, and help ensure that supporter interests are protected within these debates.

If elected, I would bring an independent, evidence-based and collaborative approach to the National Council, working constructively with fellow representatives while remaining firmly rooted in the perspective of supporters. I am committed to listening, communicating clearly with fans, and helping the FSA continue to be a strong, credible and influential voice for supporters across the game.

David Fraser

David's personal and professional experience make him a strong candidate to sit on the FSA National Council.

A lifelong QPR fan and season ticket holder, he has spent over 20 years actively involved in fan engagement. He has served on multiple QPR Supporter fan liaison groups, founded the QPR Podcast and in 2025 launched the QPR Jewish Supporters Group. As part of that, David has set up bi-annual meetings with the club and owners as well as running cultural events, both with the club and other affiliated groups. He also maintains strong links with a number of Jewish Supporters groups across the country (there are currently 12 affiliated with in the Premier and Football League).

Professionally, David brings more than two decades of PR experience. He is the founder of award-winning agency Ready10, working with major brands including TikTok, McDonald's, the NFL and World Rugby. He has worked on a number of football-related campaigns both with and for rights-holders like the FA and the Football League, giving him a unique experience and perspective to draw from.

David is seeking a place on the FSA National Council to represent the Jewish fan experience in British football. The Jewish Community has a long and positive history in the game but with antisemitism on the rise, clear and credible representation is more important than ever. Alongside this, David's extensive PR and marketing expertise would add meaningful value to the FSA's work.

Hina Shafi

My name is Hina Shafi, a 28-year-old British Pakistani doctoral researcher specialising in talent identification and development, focusing on the experiences of South Asian women and girls within cricket pathways. My work explores representation, access, and progression for underrepresented groups, driven by a strong commitment to equality, diversity and inclusion.

My connection to football is both personal and practical. As a dedicated supporter, I actively engage in fan culture through attending matches, participating in supporter forums, and creating spaces where fans from diverse backgrounds feel welcome. Through my work with SupportHERS' Collective and wider fan initiatives, I have built strong, meaningful relationships with supporters across the game, developing a deep understanding of the importance of representation, belonging, and inclusive fan experiences.

As Co-Founder of the SupportHERS' Collective, I have organised watch parties and interfaith events, creating inclusive spaces that bring together diverse fan groups and foster a strong sense of community, belonging, and shared identity within football. I also worked with Freelionesses during the Euros in Switzerland, supporting fan engagement initiatives, coordinating meet-ups, and leading the fan walk ahead of the England v Spain final, attended by over 5,000 fans.

Alongside this, I led a programme in Luton supporting young girls aged 14–16 to explore career pathways in sport, for which I was awarded the Football Association Outstanding Youth Leader Award. Our impact at SupportHERS' Collective has also been recognised through winning the Football Supporters Associations Jackie Forster Award and being named finalists for the Women of Inspiration Awards.

I want to improve how intersectionality is embedded across the game, ensuring fans from all backgrounds feel represented, included, and able to participate fully. I bring academic insight and real-world experience, and I am committed to ensuring underrepresented voices actively shape the future of football.

Kiki Christofi

My name is Kiki Christofi, a 30-year-old British-Greek-Cypriot woman. Across 15+ years in sport—both paid and voluntary—my work is rooted in advancing equality, diversity and inclusion. I'm a Doctoral Researcher at Loughborough University, exploring lived experiences of women in leadership across the globe. Spanning across 6 continents, my research applies an intersectional and critical feminist lens across individual, organisational and socio-cultural levels, centring underrepresented voices and understanding lived realities.

My connection to football is both personal and practical. I'm a dedicated supporter across professional and non-league men's and women's football, and played for over a decade at semi-professional level. I actively engage in fan culture through match attendance, supporter-led events, and co-founding SupportHERS Collective—a women's and non-binary community led by intersectionality. I've represented diverse voices in consultations, fan forums and committees to inform decision-making.

My work has been recognised through awards: the FSA Jacqui Forster Memorial Award through SupportHERS Collective, selected as Nike MVP, and Women of Inspiration Awards finalist. My working roles include Women & Girls Lead at West Ham, co-host of The FA's grassroots events, Head of Media & Community at Haringey Borough FC, Advisory Board Member at the Institute for Sport Business, Loughborough University, and supporting This Girl Can campaign, engaging 3,000 women in a week.

I've led fan engagement campaigns/initiatives, InterFaith watch parties - increasing engagement from underrepresented communities. Through being park of Kick It Out's anti-sexism campaigns, the FSA Fans for Diversity 10-year celebration, and KIO's "Every Fan Belongs" campaign, I understand collaboration, visibility and action drive real accountability.

I believe meaningful change must centre intersectionality and be embedded across all levels. I'm committed to ensuring every supporter feels seen, heard and valued. Football is powerful, and I will ensure everyone belongs—on the pitch, in the stands, behind-the-scenes and in leadership.

Cass Hyde

My name is Cass Hyde, and I am writing to express my interest in representation on the FSA National Council as part of the Fans for Diversity network.

I am co-chair of Rainbow Devils, Manchester United's LGBTQ+ supporters club, where I take a proactive approach from organising matchday socials and Pride events to managing complex discussions with the club and empowering our committee to shape the direction of our work. As a trans woman, I have made trans advocacy a consistent priority within Rainbow Devils, and I believe this lived experience and track record would bring meaningful representation to the Council.

My commitment to inclusion extends beyond Rainbow Devils. In 2024, I was appointed as a special advisor on equality and inclusion to the Manchester United Women's Supporters Club (MUWSC), a role that has strengthened collaboration between both groups on campaign activations and equality matters. I have a genuine passion for women's football and want to ensure it is welcoming to all fans.

I have also worked to support LGBTQ+ supporters clubs across the wider region. In 2026, I helped establish the North West LGBTQ+ Supporters Club Alliance, bringing together groups across the North West to better represent the LGBTQ+ community in football.

Also in 2026, I was elected Campaigns Officer for Pride in Football, through which I have already made a meaningful contribution in developing the upcoming toolkit for LGBTQ+ supporters clubs, produced in collaboration with the FSA. I wish to declare that this role may represent a conflict of interest, and I am transparently flagging this at the outset.

I am confident that my experience at local, regional and national level makes me well placed to contribute to the FSA National Council, and I would love to do so as part of the Fans for Diversity network.

Peter Tarbitten

As an avid football fan, I am thrilled to apply for a position on the National Council of the Football Supporters Association. Football has been an integral part of my life since I was a child, and I have always been passionate about the sport, both on and off the pitch.

In my previous tenure as a National Council Member, I was actively involved in promoting the core values of the FSA, this including participation on the Working Groups for Refereeing and Fan Advisory Boards, representing the Championship Network on Structured Dialogue Meetings with the FA and the EFL as well as supporting various supporter groups in disciplinary hearings (Swindon Town and Lincoln City) and election processes (Sheffield Wednesday). Recently, I have also worked closely with the recently formed Hull City Official Supporters Club, encouraging them to become Associate Members of the FSA.

During this time, I became more aware of the importance of fan representation and the need for supporters to have a voice in decision making processes that affect the game. As part of this, I have been active in discussions with Hull City in their drive to improve fan engagement and, through this, have persuaded the club to work with the FSA to actively support this initiative.

I feel that to be able to continue supporting the wider football supporter community, supporting the FSA's initiatives that promote diversity and work to create a more welcoming and inclusive environment for all football supporters would add value to all involved and I would be honoured to receive your support in becoming a member of the FSA National Council and, therefore, ask for your support in achieving this.

Thank you for considering my application.